

# Create Your Own Evaluation Plan

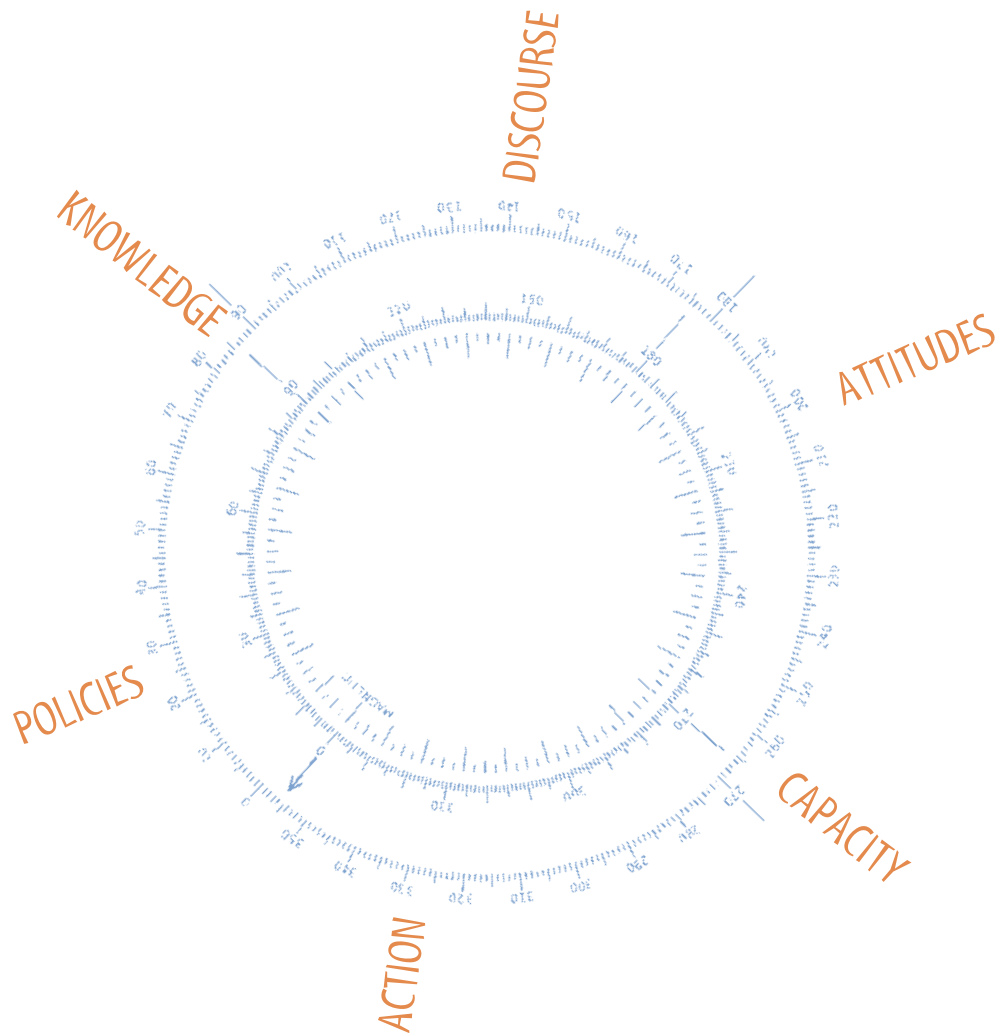
An evaluation plan sets out the details of an evaluation—what will be evaluated and how, who will be involved, and when.

The write-able worksheets that follow offer a format to chart which data collection methods are best suited to help you collect evidence for priority outcomes and indicators. It's unlikely you'll have capacity and resources to implement all possibilities! The worksheets can help you make choices.

Refer to 4 Ways to Collect Data (pages 10-11) to consider which methods will serve you (e.g. survey, focus group, media articles, observation); and The Culture Keepers sample evaluation plan (pages 16-18).

## Evaluation Plan Examples

- ▶▶▶▶ [Starksboro Evaluation Plan](#)
- ▶▶▶▶ [Art At Work Evaluation Plan](#)



Project: \_\_\_\_\_ Date: \_\_\_\_\_

Outcomes related to KNOWLEDGE						
🕒 DESIRED OUTCOMES	📌 INDICATORS	📍 POTENTIAL DATA COLLECTION METHODS				
		Program Activity, Strategy	Talk to People	Get Written Response	Review Existing Data	Observation

Project: \_\_\_\_\_ Date: \_\_\_\_\_

Outcomes related to DISCOURSE						
🔄 DESIRED OUTCOMES	📌 INDICATORS	🔍 POTENTIAL DATA COLLECTION METHODS				
		Program Activity, Strategy	Talk to People	Get Written Response	Review Existing Data	Observation

Project: \_\_\_\_\_ Date: \_\_\_\_\_

Outcomes related to ATTITUDES						
🕒 DESIRED OUTCOMES	📌 INDICATORS	📍 POTENTIAL DATA COLLECTION METHODS				
		Program Activity, Strategy	Talk to People	Get Written Response	Review Existing Data	Observation

Project: \_\_\_\_\_ Date: \_\_\_\_\_

Outcomes related to CAPACITY						
🕒 DESIRED OUTCOMES	! INDICATORS	👤 POTENTIAL DATA COLLECTION METHODS				
		Program Activity, Strategy	Talk to People	Get Written Response	Review Existing Data	Observation

# Evaluation Plan

Project: \_\_\_\_\_ Date: \_\_\_\_\_

Outcomes related to ACTION						
🔄 DESIRED OUTCOMES	📌 INDICATORS	📍 POTENTIAL DATA COLLECTION METHODS				
		Program Activity, Strategy	Talk to People	Get Written Response	Review Existing Data	Observation

# Evaluation Plan

Project: \_\_\_\_\_ Date: \_\_\_\_\_

Outcomes related to CONDITIONS						
🕒 DESIRED OUTCOMES	! INDICATORS	👤 POTENTIAL DATA COLLECTION METHODS				
		Program Activity, Strategy	Talk to People	Get Written Response	Review Existing Data	Observation