what difference do ARTS and CULTURE make?

continuum of impact

Knowledge
- What people know
  - awareness
    - understanding
- How people communicate
  - deliberation
  - dialogue
  - media

Attitudes
- What people think & feel
  - values
    - motivation
    - vision

Capacity
- What people have & can do
  - social capital
  - leadership
  - creative skills
  - civic engagement

Action
- What people do
  - participation
  - mobilization

Policies
- What change is sustained
  - systems
  - conditions
  - access
  - equity

Animate
Inform
Influence
Express
Engage